



Szent István University
 Faculty of Economics and Social Sciences
 Supervisor: Dr. Csaba Illés Bálint, full professor

BA in Business Administration and Management
 with Business Administration Management specialization

	Semester	Subject Name	Credit
	1	Basics of the European Union	4
	2	Business Mathematics I.	5
	3	Economic Psychology	4
	4	Information Technology and Database Basics	5
	5	Basics of Environmental Economics	4
	6	Microeconomics	5
	7	Economic History	3
	1	Economic Mathematics II.	5
	2	Macroeconomics	5
	3	Marketing	5
	4	Finance	4
	5	Statistics I.	5
	6	Business Economics and Management	5
	7	Business and Organizational Sociology	3
	8	Business Communication	3
	1	Basics of Law and Business Law	4
	2	International Economics	4
	3	Statistics II.	5
	4	Basics of Accounting	5
	5	Basics of Leadership and Management	4
	6	Regional Economics	3
	8	Philosophy	3
	1	Human Resource Management	4
	2	Management of Small and Medium Enterprises	5
	3	Logistics	4
	4	Basics of Marketing Management	5
	5	Operation and Service Management	4
	6	Enterprise Resource Planning Methods	4
	7	Corporate Finance	5
	1	Strategic Planning and Management	4
	2	Thesis Writing Seminar I.	4
	3	Accounting Analysis	4
	4	Investment Appraisal	3
	5	Basics of Quality Management	4
	6	Project Management	5
	7	E-business	5
	8	Special Financing of Small Enterprises	4
	1	Controlling	5
	2	Thesis Writing Seminar II.	4
	3	Business Planning	5
	4	Economic Policy	3
	5	Basics of Insurance	4
	6	Change and Crisis Management	5
	7	Corporate Taxation	5
	8	Basics of Financial Decisions	5
	1	Professional Training	30