



Szent István University
 Faculty of Economics and Social Sciences
 Supervisor: Dr. Csilla Molnár, associate professor

MSc in Tourism Management

Semester		Subjects name	Credit	
1	1	Leadership business economics	4	A
2	1	Tourism system and economy (advanced)	4	A
3	1	Human Resource Management	4	A
4	1	Marketing management in tourism	5	A
5	1	Development of settlements	4	A
6	1	Tourism Destination Management	5	A
7	1	Chosen object 1.	3	C
1	2	Projectmanagement (advanced)	4	A
2	2	Quantitativ methods	4	A
3	2	Legal case studies of economy and tourism	4	A
4	2	Business Informatics	4	A
5	2	Analysis of tourist databases	4	A
6	2	Tourism product development	3	A
6	2	Basics of Health and Spa tourism	3	A
7	2	Chosen object 2.	3	C
	2	Thesis Consultation I.	5	
1	3	Leadership and Organizational Theory	5	A
2	3	International Hotel Management	5	A
3	3	Practice of tourism product development	3	A
4	3	Management of rural tourism services	6	A
5	3	Organization and management of leisure activities	5	A
3	3	Practice of Health and Spa Tourism	3	A
4	3	The role and potential of active tourism in rural development	6	A
5	3	Analysis and evaluation of territorial resources	5	A
6	3	Chosen object 3.	3	C
	3	Thesis Consultation II.	5	
1	4	Sustainable development and tourism planning	4	A
2	4	Event management	4	A
3	4	Business communication and negotiation technology	4	A
4	4	Integrated rural development	5	A
5	4	Local economy and business development	6	A
4	4	Health financing and administration	6	A
5	4	Management of health tourism businesses	5	A
	4	Thesis Consultation III.	5	

Subjects of rural tourism and rural development specialization

Subjects of health tourism and regional development specialization

Objects shot

A = Obligatory

C = Optional