

Executive MBA for Diplomacy and International Organizations

APPLICATION DEADLINE: 4 SEPTEMBER 2020

Short introduction of the course

The aim of the Executive MBA for Diplomacy and International Organizations is to expand the knowledge either of the foreign staff of diplomatic bodies and experts in Europe about the EU (including Hungary) or of anybody who is interested in these fields and wish to work in such a profession in the future. In addition, its aim is also to develop their knowledge in international relations, economics, project management, law as well as their ability for strategic-thinking and their communication skills through a module-based course using personalized learning methods in an interactive environment.

Target group of the training

Diplomats and experts working in the public or private sector, or anybody who intends to gain professional knowledge and practical skills in international relations, European studies and to deepen their knowledge in international policies and diplomacy in addition to working in full-time. An important element of the course content is the development of diplomatic skills in order to improve the professional performance and career opportunities.

The qualification

After the preparation and successful defense of the thesis at the final exam, Executive MBA for Diplomacy and International Organizations Specialist qualification is awarded.

Entrance requirements

Applicants must have college or university degree (minimum BA level) from any field of science (received before the date of application) and have minimum B2 (intermediate) level English language knowledge. A personal or Skype interview is part of the application procedure.

Venue of the course: Gödöllő, Szent István University (1 Páter Károly street)

Language of instruction: English

Type of course: correspondence

Length of studies: 2 semesters

Form and schedule of training: blended learning course (lectures, seminars combined with e-learning)

Frequency of the lectures: approx. twice a month (lecture, seminar) preferably on Saturdays, but lessons can be held online

Credits to be gained: 60 (30 + 30)

Tuition fee: 3500 EUR/semester/person

Course director: Dr. József Popp, Dean, Faculty of Economics and Social Sciences

Contact e-mail: application@gtk.szie.hu

Course content (main modules):

1. Studies on the European Union and Hungary

The module deals with – among others - the history of Hungary, formation, structure and operation of the European Union. Policies and special sectoral policies are also covered. In addition, territorial inequalities in the EU and in Hungary are also discussed as well as the regional development opportunities and policies. In order to understand the major macroeconomic tendencies, GDP, employment, unemployment investment and other issues are also taught.

2. Economic studies

Economic studies cover issues like the aims and measure of economic policy, major macroeconomic tendencies in the EU and in Hungary, macroeconomic issues (e.g. investments, employment, unemployment, number and type of businesses). In addition, the module deals with the major policies and tools targeting the improvement of competitiveness as well as with the main methods of measuring economic development (e.g. GDP, HDI).

3. Legal studies

During international law studies, students learn the concepts of international law, the causes and explanations of violations, the states and new actors of the international order, the sources of international law, the role of international treaties and international organizations. Furthermore, the possibilities for settling disputes, and the role of the UN Security Council and other international organizations in today's world.

4. Diplomatic studies

During the course of diplomacy studies, students become familiar with the status, duties and privileges of the diplomatic missions, the members of the representations. Furthermore, the relationship between the diplomatic staff and the host country. During the studies, students learn about special missions, the roles of permanent representations in international organizations, special concepts related to diplomacy and the diplomatic protocol.

5. International relations

The concept of the international order, the emergence and historical development of the Westphalian system based on the principle of state sovereignty; changes in the power relations after 1945, the main characteristics and historical periods of the bipolar international order of the Cold War, the causes of its collapse; new political realities of the Post-Cold War era, American efforts for the creation of unipolar international order; challenges of global problems and the consequences of regional conflicts in the Post-Cold War era; theoretical debates about the future.

6. Project management

Project management (PM) deals with the planning and organizing resources of a company or organization in order to achieve specific goals following a usually time-constrained schedule. This course provides key information on important knowledge areas of the PM. Depending on the interest of the course participants, we could review the characteristics of applying project management within an organization or an international project.

7. International negotiation technics

Solving everyday communication problems and negotiation conflicts in international environment create enormous challenges for all the partners. Cultural, economic, political and social particularities of the given country play a key role besides the personal capabilities inevitable for negotiation. Negotiation skills are skills, which are strongly influenced by learning and experience. Negotiating is difficult, but it can be learnt and negotiation skills can be improved.

8. Skill and competence development

During the course we focus on 3 main areas of the expert activity, such as networking (contacting, prejudicialness, open-mindedness), effective task management (time management, problem sensitivity, critical thinking), as well as support for organizational and inter-organizational cooperation (conflict management, mediation, moderation). During the course, after a short theoretical overview of the areas, training exercises and situations help to acquire and develop competencies.

9. Thesis preparation

By the end of the course, students have to prepare a thesis work under the supervision of a professor about a topic relevant to the specialization of the course and that is of the student's interest.