

# Research Centre for Agricultural Communications and Agricultural Ethics

## Name and contact info of the head of research group:

- **Dr. Csaba Kollár PhD.** senior lecturer
- Institute of Social Sciences and Teacher Training
- Office: room 4026
- phone: +36-28-522-000
- e-mail: [kollar.csaba@gtk.szie.hu](mailto:kollar.csaba@gtk.szie.hu)
- <http://tti.gtk.szie.hu/>

## Members of the research group (with contact info, e.g. email):

- **Dr. Ella Dombóvári PhD.** associate professor  
[dombovari.ella@gtk.szie.hu](mailto:dombovari.ella@gtk.szie.hu)
- **Dr. Attila Farkas PhD.** senior lecturer  
[Farkas.Attila@gtk.szie.hu](mailto:Farkas.Attila@gtk.szie.hu)
- **Hiver't-Klokner Zsuzsanna** journalist
- **Dr. Ágnes Kapusztá PhD.** senior lecturer  
[Kapuszta.Agnes@gtk.szie.hu](mailto:Kapuszta.Agnes@gtk.szie.hu)
- **Prof. Dr. Tamás Tóth** professor emeritus  
[Toth.Tamas.Filozofia@gtk.szie.hu](mailto:Toth.Tamas.Filozofia@gtk.szie.hu)
- **Dr. Zsuzsa Bellász Vinárné** senior lecturer  
[Bellasz.Zsuzsa@gtk.szie.hu](mailto:Bellasz.Zsuzsa@gtk.szie.hu)

## Fields of research:

Agricultural communications, agricultural ethics, specifics of the communications of the agriculture and food industries, ideas of the ethics of the agriculture and food industries, communication of the alternative (eg. aquaponics, hydroponics, vertical gardening) agricultural and horticultural methods, public thinking about the group and the agricultural sector, comparative analysis of domestic and international agricultural media, social reception of the agricultural-specific communication of the Government, opinion of the leaders of the councils about the ethics and information security

## Membership in professional associations:

- Hungarian Academy of Sciences
- Hungarian Statistical Association
- Hungarian Cultural Anthropology Society
- National Association of Human Experts
- Hungarian Communications Society
- Association of Professional Coach
- Hungarian Marketing Association

## Participation in projects:

We did not take a part in any tender.

Long-term partnerships:

- Hungarian Academy of Sciences
- Hungarian Communications Society
- BCCI Education and Training Department
- Hungarian Central Statistical Office
- Association of Hungarian Journalists
- National Institute for Agricultural Quality
- Science Journalists' Club
- Ministry of Agriculture
- Ministry of Internal Affairs, Local Government, State Secretariat

Services provided:

- development of codex of ethics
- communication audit
- development of communication strategy
- media analysis
- development of educational programs
- online and offline qualitative and quantitative research
- consultancy