

Research Group for Management and Development of Small and Medium Sized Enterprises

The leader of the research group (name and contact details):

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- **other 10-15 person outside the institute/department**

Research area:

The research work of the research group is conducted at national level and focuses on the following types of Hungarian small and medium sized enterprises: agribusiness, food processing sector, tourism sector, car trade and services. In the course of our researches, the main activities are connected to the competitiveness of enterprises, sustainable business models, analysis of different management tasks and functions at company level, innovation activities and environmental awareness of enterprises and the employment of people with disabilities and changed working abilities.

A new research field of the research group is the evaluation and comparison of the corporate social responsibility (CSR) activities of agricultural and non-agricultural producers as well as in food processing companies in Hungary and in the Visegrad Countries. The research results are published continuously.

The results of our studies are directly integrated to our subjects and educational programs and have been presented at numerous Hungarian and international conferences. The research results have been published in scientific journals, books and book chapters in English and in Hungarian. We strongly co-operate with different faculties of the Szent István University and with other Hungarian and international higher educational or research institutions (mostly in Central and Eastern European countries).

The financial background of the researches is partly covered by the research budget provided for doctoral students and by other different research funds.

Membership of professional and scientific organization or corporation:

- public body of Hungarian Academy of Sciences;
- Committee on Agricultural Economics of Hungarian Academy of Sciences;
- American Chamber of Commerce in Hungary;
- NDIF (National Deposit Insurance Fund) Scientific Consultant Forum about Deposit Insurance;
- Management and Business Administration PhD School;
- international association membership at EAAE, IAAE, IFMA, SGBED.

Membership of editorial board of national and international journals and series

- Agrárgazdasági Könyvek / Agro-economic Books (Editorial Board; Research Institute of Agricultural Economics; Budapest)
- Agrárgazdasági Tanulmányok / Agro-economic Studies (Editorial Board; Research Institute of Agricultural Economics; Budapest)
- Gazdaság & Társadalom / Journal of Economy & Society (Editorial Board, Sopron)
- Polish Journal of Management Studies (Editorial Board, Czestochowa);
- Przegląd Organizacji / Journal of Organization Review (Editorial Board, Warsaw);
- Studia Mundi - Economica (Editorial Board, Gödöllő);
- Theory, Methodology, Practice (Advisory Board, Miskolc).

Successful tenders:

OTKA F-13313	Theoretical methods for economic and organizational problems of livestock sectors in the new agricultural scheme
FVM K+F (KF-4/2002)	New and integrated adaptation of operation research methods for supporting strategic decisions of family farms
PHARE-ACE (P97-8098-R)	Institutional economics in the agri-food business: How can structural policy help to integrate EU.
NKFP-4/0005/2002	Model analysis of new methods and innovation in ecologic and economic mustard production.
INCO-MED (ICA3-2000-3000; EU R&D 5 th FP)	The Impact of International Safety and Quality Standards on the Competitiveness of Mediterranean Fresh Produce (EU 5. K+F)
OTKA T 034785	Impacts of foreign capital enterprise operations in the agribusiness sector
TÁMOP-4.1.2.A/2-10/1-2010-0019;	Complex system innovation in the talent

TÁMOP-4.2.2/B-10/1-2010-0011	management and researcher training at Szent István University (contribution)
TÁMOP-4.2.1.B-11/2/KMR-2011-0003	Production of safe food materials (contribution)
TÁMOP-1.4.3-10/1-2F-2011	Training for ecotourism and organic farming for parents with small children (contribution)
JRC-SVQ-2012-J04-27-NC	Prospects of the farming sector and rural development in the Central Asian plane: The case of wheat production in Kazakhstan. (contribution)
IVF Project (No. 21420008)	The economic awareness of the young generation of Visegrad countries.
H2020 – SME Instrument Phase 1 (H2020-SMEINST-1-2016-2017)	Stimulating the innovation potential of SMEs for sustainable and competitive agriculture, forestry, agri-food and bio-based sectors. (contribution)

Long-term co-operations

- Corvinus University of Budapest, Faculty of Business Administration, Department of Agricultural Economics and Rural Development
- Constantine the Philosopher University in Nitra, Slovakia
- Czestochowa University of Technology, Management Faculty, Czestochowa, Poland
- University of Debrecen
- Ege University, Faculty of Agriculture, Department of Agricultural Economics, Izmir, Turkey
- InDeRe Institute for Food System Research and Innovation
- KAP-IN-FOOD Kft.
- Lithuania Business University of Applied Sciences, Klaipeda, Lithuania
- Mendel University in Brno, Czech Republic
- University of West Hungary
- Palacky University in Olomouc, Czech Republic
- Pannon University
- Polytechnic University, Madrid, Spain
- Sapientia Hungarian University of Transylvania (Romania)
- Slovak University of Agriculture in Nitra, Faculty of Economics and Management, Nitra, Slovakia
- University of Szeged
- University of Silesia, Katowice, Poland
- Wageningen University & Research, Agricultural Economics and Rural Policy Group, Wageningen, The Netherlands

Offered activities and services

- building research co-operation (joint programs with our foreign partners);
- environmental research projects;
- benchmarking analysis and elaboration of strategic documents
- preparing business plans
- elaboration of paper-based or online educational and training materials
- elaboration and conduction of educational programs

